



WeAssist Wins Prestigious World Summit Award 2025 for Digital Innovation in Urban Development

Kuala Lumpur, 18 April 2025 — Malaysian healthtech startup **WeAssist** has been named a global winner at the **World Summit Awards (WSA) 2025**, an initiative under the United Nations that recognises purpose-driven digital innovation across the world. WeAssist triumphed in the “**Smart Settlements & Urbanisation**” category for its pioneering platform, **Locum Apps**, which addresses the healthcare staffing crisis in urban centres through a flexible, tech-enabled workforce solution.

Selected from over 400 nominations across 90 countries, WeAssist is the **first Malaysian winner in this category**, bringing global recognition to Malaysia’s efforts in advancing sustainable cities and healthcare access through digital transformation.

“This win proves that you don’t need to come from Silicon Valley to make a global impact,” said **Tiffany Khoo**, CEO and founder of WeAssist. “We built Locum Apps to solve a very real problem in Malaysia — and it turns out, that problem exists in cities everywhere. This award is not just a recognition of our product, but of the potential of Southeast Asian innovation to shape the future of work and healthcare.”

Locum Apps connects hospitals with pre-vetted, on-demand clinical professionals in under 30 seconds — helping to reduce staffing shortages, improve patient outcomes, and empower healthcare workers with better income opportunities and job flexibility. The platform has also recently partnered with Malaysia’s **Employees Provident Fund (EPF)** and **PayNet** to promote financial inclusion and retirement savings for gig workers in the healthcare sector.

The World Summit Awards, held this year in **Hyderabad, India**, celebrates digital solutions that advance the **UN Sustainable Development Goals (SDGs)**. Judges cited WeAssist's impact on **gender equality, decent work, and sustainable urban health systems** as key reasons for its win.

WeAssist is actively expanding its footprint to other Southeast Asian and Commonwealth markets, with an eye on transforming how cities staff and sustain their healthcare systems.

About WeAssist

WeAssist is a Malaysian-based digital health staffing company that operates **Locum Apps**, a platform connecting hospitals and clinics with on-demand doctors and nurses. By making healthcare staffing faster, easier, and safer, WeAssist helps hospitals operate more efficiently while empowering healthcare professionals with greater freedom and financial stability.

Media Contact:

Tiffany Khoo

CEO, WeAssist